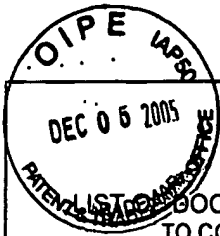
		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY. DOCKET NO. DEM1P008		SERIAL NO. 10/006,608	
		LIST OF DOCUMENTS CITED BY APPLICANT TO COMPLY WITH 37 C.F.R. 1.56					
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U.S. PATENT DOCUMENTS							
EXAMINER INITIAL*		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
gk	AA	6,910,017	06/21/05	Woo et al.			
gk	AB	6,546,387	04/08/03	Triggs			
gk	AC	2002/0198794	12/26/02	Williams et al.			
gk	AD	2002/0123930	09/05/02	Boyd et al.			
gk	AE	2002/0107819	08/08/02	Ouimet			
gk	AF	6,405,175	06/11/02	Ng			
gk	AG	2002/0042739	05/11/2002	Srinivasan et al.			
gk	AH	2002/0023001	02/21/02	McFarlin et al.			
gk	AI	5,521,813	05/28/96	Fox et al.			
gk	AJ	5,212,791	05/18/93	Damian et al.			
gk	AK	3,017,610	01/16/62	Auerbach et al.			
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
gk	BA	"KhiMetrics Helps Retailers Increase Margins With Two New Tools for Their Retail Revenue Management Application Suite." PR Newswire, March 1, 2001.					
gk	BB	"KhiMetrics and Retek Form Marketing Alliance for Comprehensive Retail Pricing Solution." PR Newswire, February 19, 2001.					
gk	BC	Barth, Brad, "ShopKo Holds the Price Line." Daily News Record, page 10, October 4, 2000					
gk	BD	Barth, Brad, "Shopko Tests Automated Markdowns", WWD 10/04/00, pages 1-3.					
gk	BE	"Manugistics Agrees to Acquire Talus Solutions." PR Newswire, September 21, 2000.					
gk	BF	"Goodyear Implements Trilogy's MultiChannel Pricing Solution as Its Enterprise-Wide E-Pricer Platform." Business Wire, page 2286, June 27, 2000.					
gk	BG	"IMRglobal Signs New Product Implementation Agreement with Retek to Improve Retail Pricing and Markdown Process." Business Wire, page 1590, June 7, 2000.					
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							



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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)		
gmc	BH	Cook, Martie, "Optimizing Space and Sales with Markdown Software", Office.com, 05/31/2000, page 1.
gmc	BI	"New Tools for Modeling Elasticity, Optimizing Prices and Collecting Live Pricing from the Web to Debut at Retail Systems 2000 in Chicago." Business Wire, page 1484, April 18, 2000.
gmc	BJ	"Essentus and Spotlight Solutions Partnership Delivers Precise Markdown Decisions", Business Wire, 04/17/00, 3 pages.
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mc	BL	Technology Strategy Incorporated, www.grossprofit.com , 03/02/00, pages 1-20.
mc	BM	Kadiyali et al., "Manufacturer-retailer Channel Interactions and Implications for Channel Power: An Investigation of Pricing in Local Market", Marketing Science, Spring 2000, V. 19, Issue 2.
gmc	BN	Andrew B. Gelman et al., "Bayesian Data Analysis", pgs. 439-455, Chapman & Hall/CRC, First Edition 1995, Reprinted 2000.
gmc	BO	Smith et al., "A Discrete Optimization Model for Seasonal Merchandise Planning." Journal of Retailing, vol. 74, no. 2, page 193(29), Summer 1998.
gmc	BP	Abraham, Magid M. and Leonard M. Lodish, "Promoter: An Automated Promotion Evaluation System," Marketing Science, Vol. 6, No. 2, 1987 (p. 101-123).
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gmc	BR	Cerf, Vinton G. and Robert E. Kahn, "A Protocol for Packet Network Interconnection," IEEE Transactions on Communications COM-22, May 1974, (p. 637-648).
gmc	BS	Flanagan, David, "Javascript: The Definitive Guide, 3 rd Edition," published by O'Reilly in June 1998 (ISBN 1-56592-392-8) section 14.8.
gmc	BT	Berners-Lee, T., "Hypertext Markup Language 2.0 Working Paper," Nov 1995 (pages 1-3).
gmc	BU	Tellis, Gerard J., and Fred S. Zufryden, "Tackling the Retailer Decision Maze: Which Brands to Discount, How Much, When and Why," Marketing Science, Vol. 1, No. 34, 1995 (pages 271-299).

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